

The Sacramento Gay & Lesbian Center Presents

Sacramento Pride Parade

**Saturday, June 19, 2010
10:00 am to 11:30 am**

**7th Street
Southside Park to Capitol Mall**
New Route!



Parade Participant Application

Parade application deadline: Friday, June 4, 2010, 5:00 pm
Late applicants, if accepted, subject to a \$20 late charge

Mail or deliver to:

**Sacramento Gay & Lesbian Center
1927 L Street, Sacramento, CA 95811
(916) 442-0185, ext. 139 fax (916) 266-7453
parade@sacramentopride.org**

	Day	Date	Time
Parade registration form and payment deadline	Friday	June 4, 2010	5:00 pm
Parade contingent check-in time (Southside Park, 7th & T Streets)	Saturday	June 19, 2010	9:00 am
Pride parade kick-off	Saturday	June 19, 2010	10:00 am

Rules for Parade Participation

None of the following is to be distributed, or otherwise present at the event without the written consent of the Sacramento Gay & Lesbian Center:

**Alcoholic beverages
Bottled water
Live animals
Confetti
Silly String**

The Center will be the sole distributor of water, ice, and alcoholic beverages. Funds raised from the sale of these items go directly to support the Center's programs and services.

Due to health regulations, the sale of food products is strictly prohibited unless registered as a food vendor on the appropriate registration form.

The Sacramento Gay & Lesbian Center (the "Center") proudly presents the Sacramento Pride Festival and Parade for the public as educational and entertainment events, and reserves all rights as producers. Any reproduction, broadcast, or commercial use of any portion of the event, in whole or in part, in any form without explicit written consent of Sacramento Gay & Lesbian Center is strictly prohibited.

The Sacramento Gay & Lesbian Center reserves the right to refuse anyone participation at this event and does not guarantee your success at this event.

By signing and submitting the attached application, you (hereinafter referred to as "Participant") agree to comply with the following terms and conditions. Violations of these terms and conditions can be cause for removal from festival grounds without refund and can result in being expelled from future events. **NO INCOMPLETE APPLICATIONS WILL BE ACCEPTED.**

Product Exclusivity: Product exclusivity is granted only to those Participants who pay an exclusivity fee established by The Center. Please contact The Center for details. The Center reserves the sole right to determine who will be granted exclusivity and to determine the number of Participants that

sell similar products and/or services.

Trademarks: The Center reserves the right to the use of its logos, name, marks, symbols, and other intellectual property. Any use of these without express written permission is a violation of the agreement with The Center and will result in expulsion from the festival.

Placement: The Center reserves the sole right to place Participants in any position in the parade it deems fit. The Center will try to accommodate requests by Participants but makes no guarantees. If you have a special requirement please contact The Center.

Check-in: Participants will be allowed to enter the check-in area at 7:30 am on the day of the event. All parade contingents must check-in with parade management at the designated location (to be announced) no later than 9:00 on the morning of the parade. Groups not present by 9:00 am will be assigned to the back of the parade, resources permitting.

Orientation: Participants are asked to attend one orientation prior to the festival. Dates and locations to be determined and announced.

Deadlines: The deadline for parade Participants is 5:00 pm

on Friday, June 4, 2010. At the discretion of The Center, late applications may be accepted. A late fee will apply.

Cancellations: You may cancel your parade application at any time before the Deadline as stated above. There will be no refund of parade registration fees unless the event is canceled by The Center.

Restrictions: None of the following are to be sold, displayed, distributed, or otherwise present at the event without the express written consent of The Center: alcoholic beverages, bottled water. Food of any kind and beverages may be sold only by registered food vendors, subject to conditions. Participants found in violation of these rules are subject to immediate expulsion from the festival grounds with no refund of fees paid without prejudice to The Center's right to other claims or damages.

Prior Approval Required: None of the following items may be handed out or be part of your contingent without prior written approval of The Center: live animals, bottled water, confetti, silly string, air horns, or amplified sound.

Furthermore, the City of Sacramento prohibits the following items along the parade route: glass bottles, balloons filled with anything other than helium or air, body armor, bricks, stones, projectile launching equipment (including water guns), or operational gas masks.

Throwing Objects Prohibited: For safety and liability reasons, absolutely nothing may be thrown while walking or riding in the parade. This includes candy or any other objects. Violators are subject to removal from the parade.

Live Animals: You must have prior written permission from The Center to include live animals in your contingent. All animals must be on a leash or properly restrained. All contingents must follow safety codes for the City of Sacramento. You are responsible for cleaning up after your animals. Any obvious animal abuse will be reported to authorities and will result in removal from the parade.

Vehicles: All motor vehicles in the parade must be properly registered and insured on the day of the parade and all drivers must have valid drivers licenses. This will be verified on the day of the parade. Drivers will be required to sign a liability release form. Failure to provide valid licenses, proof of insurance, or to sign the release form is ground for removal from the parade.

Contingent Monitors: Each contingent MUST provide monitors for their group based on the following ratios:

- 1-9 persons in group: no monitors required
- 10-20 persons in group: 2 monitors required
- 21-40 persons in group: 4 monitors required
- 41-80 persons in the group: 8 monitors required

People in or on motor vehicles are considered persons in your group. The contingent monitors will walk along side the parade contingent. Their role will be to ensure proper and safe behavior and adherence to the parade rules. Your monitors must be present for a mandatory orientation on the morning of the parade. Failure to provide sufficient monitors or to attend the orientation is grounds for removal from the parade.

Conduct: All Participants and all of their representatives shall conduct themselves at all times in accordance with normal standards of decorum and good taste. The Center reserves the right to eject from the festival grounds anyone violating those standards.

Floats: Floats and decorated cars must have a fire extinguisher on board at all times. Any electrical generators on floats must be properly secured to the float and pass all fire and safety checks. A pre-parade fire inspection will be at 9:15 am. Entrants who do not pass all inspections may be removed from the parade.

Adult products: Sellers of adult products, including but not limited to movies, toys, publications, or other items of an adult nature must clearly identify this on the application. The Center reserves the right to limit, impose special conditions on, or prohibit such sales in its sole discretion. Selling adult products without prior notice and consent of The Center is prohibited.

Marijuana Sales: The sale of marijuana, including "legal" or "medicinal" marijuana, shall not be permitted under any circumstances.

Tobacco: The sale of tobacco of any kind is prohibited. Smoking shall be confined to designated smoking areas.

Tattooing and/or Body Piercing: Participants providing permanent tattooing and/or body piercing must submit a letter of approval from the local health department and all required permits with the application. No genital piercing will be permitted on festival grounds.

Non-Profit: Participants claiming non-profit pricing must provide a copy of their Internal Revenue Service letter of determination with their application.

Licenses and Taxes: Participants are responsible for obtaining and complying with all necessary licenses, permits, and tax regulations. You are advised that a Business Operations Tax Certificate is required to sell, expose for sale, or offer for sale any goods, wares, or merchandise in the City of Sacramento. For more information contact the City of Sacramento at 916-808-8500.

Political Statements: Any political statements or endorsements made by participants in the parade are not necessarily the opinions of the Sacramento Gay & Lesbian Center or the parade organizers and staff.

Limitation of Liability, Indemnity, and Release: Neither The Center, nor any of its officers, agents, volunteers, employees, independent contractors, or other representatives shall be held liable for, and they are expressly released from, liability for any damage, loss, harm, or injury to the person or property of Participant or any of its officers, agents, volunteers, employees, independent contractors, or other representatives, resulting from theft, fire, water, accident, or any other cause.

Participant shall indemnify, defend, and hold harmless The Center and any of its officers, agents, volunteers, employees, independent contractors, or other representatives (i) from and against any and all claims arising from any acts, failures to act, or negligence of Participant or any of its officers, agents, volunteers, employees, independent contractors or other representatives, (ii) from and against any and all claims arising from breach of, or default in the performance of any obligation on Participant's part to be performed under, these terms and conditions, and (iii) from and against all costs, attorney's fees, expenses, and liabilities incurred in the defense of any such claim or any action.

Under no circumstances shall The Center be liable for consequential, indirect, special, or punitive damages of any kind, whether foreseeable or unforeseeable, whether based upon lost goodwill, lost profits, loss of use of the booth, or otherwise, and whether arising out of breach of any express or implied warranty, breach of contract, negligence, misrepresentation, strict liability, or otherwise.

Important Details

- Pride is on **Saturday, June 19, 2010.**
- Parade applications must be turned in with full payment.
- Applications received after June 4th cost more. Apply now!
- Late entries will be accepted as resources and time permit.
- Check www.sacramentopride.org for updates.



2010 SACRAMENTO PRIDE PARADE APPLICATION

SPONSORING ORGANIZATION NAME

Sacramento Pride is produced by and supports the Sacramento Gay & Lesbian Center, a 501(c)(3) charitable organization and is the largest source of funding for the Center and its activities.

CONTACT PERSON NAME & TITLE			CONTACT PHONE NUMBER (MOBILE PREFERRED)		
EMAIL ADDRESS			APPLICATION DATE		
MAILING ADDRESS					
CITY	STATE	ZIP CODE			

Pride is run entirely by volunteers. Please help us by remembering:

We are here to put our community's best foot forward. Please keep your parade entry in good taste.

This is a fun event, but it requires months of careful planning. Please adhere to our rules and deadlines. They help us make the event great.

Our volunteers do their very best to balance the needs and interests of everyone. Delays and changes happen. Please keep a sense of humor and be patient and understanding. Obnoxious or disrespectful conduct towards the organizers will not be tolerated and may result in removal from the event.

Financial Details

QUANTITY	DESCRIPTION	UNIT PRICE	EXTENDED
	STANDARD ENTRY	\$ 49.00	
	LATE FEE IF RECEIVED AFTER JUNE 4, 2010	20.00	
	MUSICAL ENTRY OR MARCHING BAND	FREE	
	NON-PROFIT 501c(3) ORGANIZATION	15.00	
	TICKETS FOR PRIDE FESTIVAL	10.00	
	OTHER (SPECIFY)		
		TOTAL	

Payment Details make checks payable to Sacramento Pride

CREDIT CARD NUMBER

EXP. DATE (MM/YY)	NAME ON CARD
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AUTHORIZED SIGNATURE

Application continues on page 2...

Mail or deliver to:

Sacramento Gay & Lesbian Center
 1927 L Street
 Sacramento, CA 95811
 (916) 442-0185 or parade@sacramentopride.org

PARADE APPLICATION (continued)

SPONSORING ORGANIZATION NAME

CONTACT PERSON NAME & TITLE

CONTACT PHONE NUMBER (MOBILE PREFERRED)

TITLE OF YOUR ENTRY (IF DIFFERENT FROM SPONSORING ORGANIZATION)

DETAILED CONTINGENT SPECIFICATION

This section is used to prepare the parade line-up, which will allow for the appropriate spacing of the entries. Please be very clear as to how much space your entry needs. Include number of people walking or riding, number of vehicles (including vehicles pulling a float), animals, how you intend to use music or amplified sound, etc. Also include number of axels on vehicle, and whether vehicles are convertibles or standard hard-top vehicles.

NUMBER OF PEOPLE

NUMBER OF VEHICLES

I am planning to sell adult products. You will be contacted to discuss special requirements.

PUBLIC INFORMATION ABOUT YOUR ENTRY

This information will be published on the Sacramento Pride web page (www.sacramentopride.org), used for pre-event publicity, and provided to media organizations. Please provide a brief description of your organization, your entry, and why you are participating. Information subject to editing before publication.

Do not include information about this entry on the web site or in media or other pre-event publicity.

By signing below, I certify that I have read and understand the application instructions, and rules for participation. I understand that no organization is guaranteed any particular placement in the parade. As the primary contact person, I understand I will be the only person the Center will contact to inform the organization of important information, dates, and requests for additional information. I further understand that participation in Pride is a privilege and will adhere to the letter, the spirit, and the principles of this event. **This is a binding legal contract** and I am 18 years of age or older and have been authorized by my sponsoring organization to enter into this contract.

SIGNATURE

TITLE

DATE