

The Sacramento LGBT Community Center Presents

# Sacramento Pride Parade

Saturday, June 3, 2017

11:00 am (Parade Start Time)

Parade Route To Be Determined



## Parade Participant Application

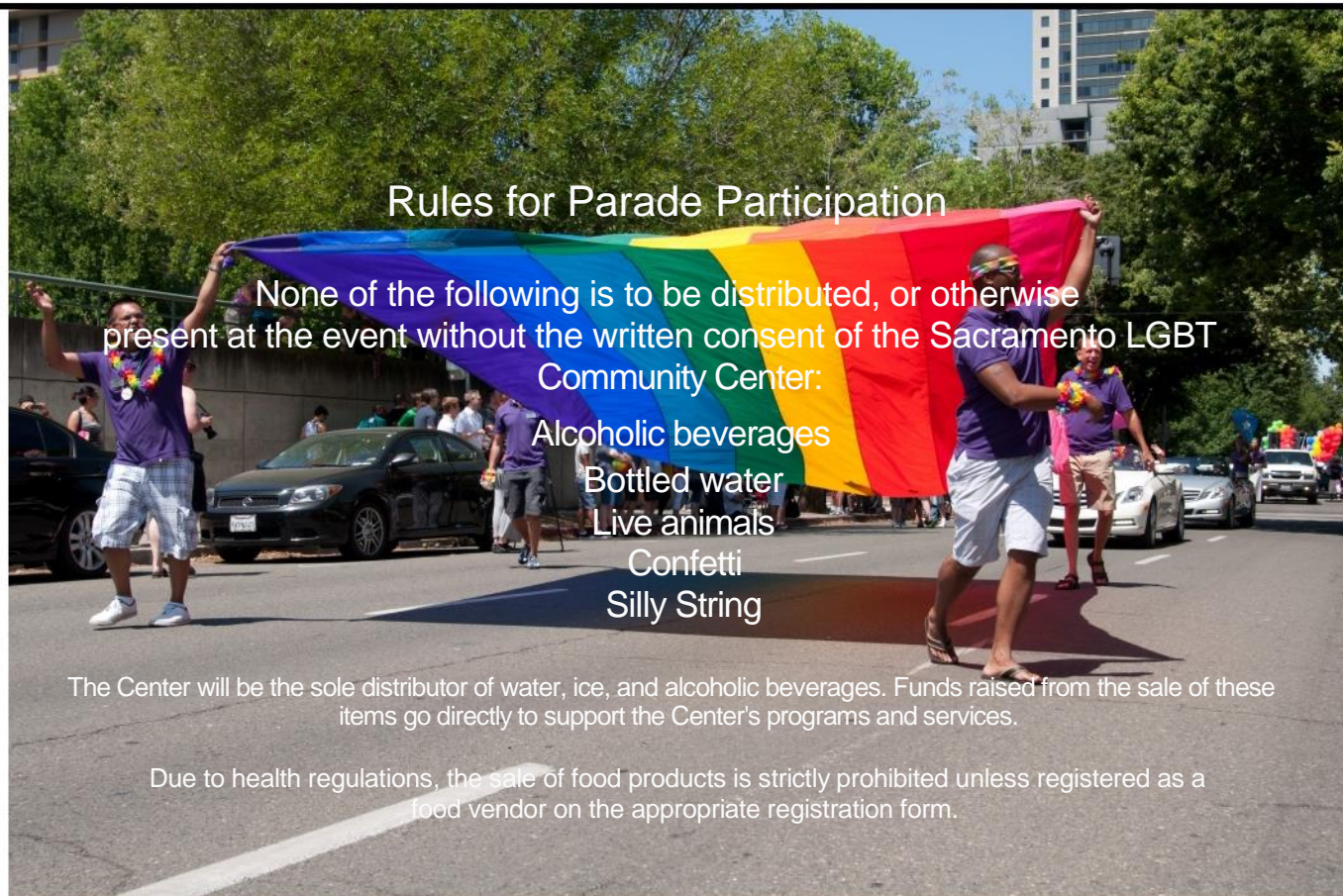
Parade application deadline: Friday, May 12, 2017, 5:00 pm

Late applicants, if accepted, subject to a \$25 late charge

Mail or E-Mail to:

Details Details c/o Sacramento Pride  
PO Box 160847 Sacramento, CA 95816  
(916) 443-3855 fax (916) 443-1838  
details@saccenter.org  
www.sacramentopride.org

	Day	Date	Time
Parade registration form and payment deadline	Friday	May 12, 2017	5:00 pm
Parade contingent check-in time	Saturday	June 3, 2017	8:30-9:30am
Pride parade kick-off	Saturday	June 3, 2017	11:00 am



## Rules for Parade Participation

None of the following is to be distributed, or otherwise present at the event without the written consent of the Sacramento LGBT

- Community Center:
- Alcoholic beverages
  - Bottled water
  - Live animals
  - Confetti
  - Silly String

The Center will be the sole distributor of water, ice, and alcoholic beverages. Funds raised from the sale of these items go directly to support the Center's programs and services.

Due to health regulations, the sale of food products is strictly prohibited unless registered as a food vendor on the appropriate registration form.

The Sacramento LGBT Community Center (the "Center") proudly presents the Sacramento Pride Festival and Parade for the public as educational and entertainment events, and reserves all rights as producers. Any reproduction, broadcast, or commercial use of any portion of the event, in whole or in part, in any form without explicit written consent of Sacramento LGBT Community Center is strictly prohibited.

The Sacramento LGBT Community Center reserves the right to refuse anyone participation at this event and does not guarantee your success at this event.

By signing and submitting the attached application, you (hereinafter referred to as "Participant") agree to comply with the following terms and conditions. Violations of these terms and conditions can be cause for removal from festival grounds without refund and can result in being expelled from future events. NO INCOMPLETE APPLICATIONS WILL BE ACCEPTED.

**Product Exclusivity:** Product exclusivity is granted to those Participants who pay an exclusivity fee established by The Center. Please contact The Event Manager, Details Details, at [details@saccenter.org](mailto:details@saccenter.org) for information. The Center reserves the sole right to determine who will be granted ex-

clusivity and to determine the number of Participants that sell similar products and/or services.

**Trademarks:** The Center reserves the right to the use of its logos, name, marks, symbols, and other intellectual property. Any use of these without express written permission is a violation of the agreement with The Center and will result in expulsion from the festival.

**Placement:** The Center reserves the sole right to place Participants in any position in the parade it deems fit. The Center will try to accommodate requests by Participants but makes no guarantees. If you have a special requirement please contact The Event Manager, Details Details, at [details@saccenter.org](mailto:details@saccenter.org)

**Check-in:** Participants will be allowed to enter the check-in area at 8:30 am on the day of the event. All parade contingents must check-in with parade management at the designated location (to be announced) no later than 9:30 on the morning of the parade. Groups not present by 9:30 am will be assigned to the back of the parade, resources permitting.

**Deadlines:** The deadline for parade Participants is 5:00 pm on Friday, May 12, 2017. At the discretion of The Center, late applications may be accepted. A \$25 late fee will apply.

**Cancellations:** You may cancel your parade application at any time before the Deadline as stated above (May 12, 2017) There will be no refund of parade registration fees unless the event is canceled by The Center.

**Restrictions:** None of the following are to be sold, displayed, distributed, or otherwise present at the event without the express written consent of The Center: alcoholic beverages, bottled water. Food of any kind and beverages may be sold only by registered food vendors, subject to conditions. Participants found in violation of these rules are subject to immediate expulsion from the festival grounds with no refund of fees paid without prejudice to The Center's right to other claims or damages.

**Prior Approval Required:** None of the following may be handed out or be part of your contingent without prior written approval of The Center: live animals, bottled water, confetti, silly string, air horns, or amplified sound.

Furthermore, the City of Sacramento prohibits the following items along the parade route: glass bottles, balloons filled with anything other than helium or air, body armor, bricks, stones, projectile launching equipment (including water guns), or operational gas masks.

**Throwing Objects Prohibited:** For safety/liability reasons, absolutely nothing may be thrown while walking or riding in the parade. This includes candy or any other objects. Violators are subject to removal from the parade.

**Live Animals:** You must have prior written permission from The Center to include live animals in your contingent. All animals must be on a leash or properly restrained. All contingents must follow safety codes for the City of Sacramento. You are responsible for cleaning up after your animals. Any obvious animal abuse will be reported to authorities and will result in removal from the parade.

**Vehicles:** All motor vehicles in the parade must be properly registered and insured on the day of the parade and all drivers must have valid drivers licenses. This will be verified on the day of the parade. Drivers will be required to sign a liability release form. Failure to provide valid licenses, proof of insurance, or to sign the release form is ground for removal from the parade. Each paid parade entry is entitled to one vehicle/float, any additional there is a \$25 fee.

**Contingent Monitors:** Each contingent MUST provide monitors for their group based on the following ratios:

- 1-9 persons in group: no monitors required
- 10-20 persons in group: 2 monitors required
- 21-40 persons in group: 4 monitors required
- 41-80 persons in the group: 8 monitors required

People in or on motor vehicles are considered persons in your group. The contingent monitors will walk along side the parade contingent. Their role will be to ensure proper and safe behavior and adherence to the parade rules.

**Conduct:** All Participants and all of their representatives shall conduct themselves at all times in accordance with normal standards of decorum and good taste. The Center reserves the right to eject from the festival grounds anyone violating those standards.

**Floats:** Floats and decorated cars must have a fire extinguisher on board at all times. Any electrical generators on floats must be properly secured to the float and pass all fire and safety checks. A

pre-parade fire inspection will be at 10:15 am. Entrants who do not pass all inspections may be removed from the parade.

**Adult products:** Sellers of adult products, including but not limited to movies, toys, publications, or other items of an adult nature must clearly identify this on the application. The Center reserves the right to limit, impose special conditions on, or prohibit such sales in its sole discretion. Selling adult products without prior notice and consent of The Center is prohibited.

**Marijuana Sales:** The sale of marijuana, including "legal" or "medicinal" marijuana, shall not be permitted under any circumstances.

**Tobacco:** The sale of tobacco of any kind is prohibited. Smoking shall be confined to designated smoking areas.

**Tattooing and/or Body Piercing:** Participants providing permanent tattooing and/or body piercing must submit a letter of approval from the local health department and all required permits with the application. No genital piercing will be permitted on festival grounds.

**Non-Profit:** Participants claiming non-profit pricing must provide a copy of their Internal Revenue Service letter of determination with their application.

**Licenses and Taxes:** Participants are responsible for obtaining and complying with all necessary licenses, permits, and tax regulations. You are advised that a Business Operations Tax Certificate is required to sell, expose for sale, or offer for sale any goods, wares, or merchandise in the City of Sacramento. For more information contact the City of Sacramento at 916-808-8500.

**Political Statements:** Any political statements or endorsements made by participants in the parade are not necessarily the opinions of the Sacramento LGBT Community Center or the parade organizers and staff.

**Limitation of Liability, Indemnity, Release:** Neither The Center, nor any of its officers, agents, volunteers, employees, independent contractors, or other representatives shall be held liable for, and they are expressly released from, liability for any damage, loss, harm, or injury to the person or property of Participant or any of its officers, agents, volunteers, employees, independent contractors, or other representatives, resulting from theft, fire, water, accident, or any other cause.

Participant shall indemnify, defend, and hold harmless The Center and any of its officers, agents, volunteers, employees, independent contractors, or other representatives (i) from and against any and all claims arising from any acts, failures to act, or negligence of Participant or any of its officers, agents, volunteers, employees, independent contractors or other representatives, (ii) from and against any and all claims arising from breach of, or default in the performance of any obligation on Participant's part to be performed under, these terms and conditions, and (iii) from and against all costs, attorney's fees, expenses, and liabilities incurred in the defense of any such claim or any action.

Under no circumstances shall The Center be liable for consequential, indirect, special, or punitive damages of any kind, whether foreseeable or unforeseeable, whether based upon lost goodwill, lost profits, loss of use of the booth, or otherwise, and whether arising out of breach of any express or implied warranty, breach of contract, negligence, misrepresentation, strict liability, or otherwise.



**Important Details**

- Pride is on **Saturday, June 3, 2017.**
- Parade applications must be turned in with full payment.
- Applications received after May 12th incur an extra charge.
- Late entries will be accepted as resources and time permit.
- Check [www.sacramentopride.org](http://www.sacramentopride.org) for updates.

## 2017 SACRAMENTO PRIDE PARADE APPLICATION

ORGANIZATION NAME		
CONTACT PERSON NAME & TITLE		CONTACT PHONE NUMBER (MOBILE PREFERRED)
EMAIL ADDRESS		APPLICATION DATE
MAILING ADDRESS—SAME AS ADDRESS FOR CREDIT CARD PROVIDED		
CITY	STATE	ZIP CODE

Sacramento Pride is produced by and supports the Sacramento Gay & Lesbian Center, a 501(c)(3) charitable organization and is the largest source of funding for the Center and its activities.

Pride is run entirely by volunteers. Please help us by remembering:

We are here to put our community's best foot forward. Please keep your parade entry in good taste.

This is a fun event, but it requires months of careful planning. Please adhere to our rules and deadlines. They help us make the event great.

Our volunteers do their very best to balance the needs and interests of everyone. Delays and changes happen. Please keep a sense of humor and be patient and understanding. Obnoxious or disrespectful conduct towards the organizers will not be tolerated and may result in removal from the event.

**Financial Details**

QUANTITY	DESCRIPTION	UNIT PRICE	EXTENDED
	STANDARD ENTRY	\$125.00	
	LATE FEE IF RECEIVED AFTER MAY 12, 2017	25.00	
	MUSICAL ENTRY OR MARCHING BAND	FREE	
	NON-PROFIT 501c (3) ORGANIZATION	100.00	
	TICKETS FOR PRIDE FESTIVAL	10.00	
	FEE FOR ADDITIONAL VEHICLE/FLOAT <small>(one included in entry)</small>	25.00	
		TOTAL	

**Payment Details**

make checks payable to Sacramento Pride

CREDIT CARD NUMBER	
EXP. DATE (MM/YY)	NAME ON CARD
AUTHORIZED SIGNATURE	

Application continues on page 2...

**Mail or E-Mail to:**

Details Details c/o Sacramento Pride  
 PO Box 160847  
 Sacramento, CA 95816  
 (916) 443-3855 or [details@saccenter.org](mailto:details@saccenter.org)



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## PARADE APPLICATION (continued)

ORGANIZATION NAME

CONTACT PERSON NAME & TITLE

CONTACT PHONE NUMBER (MOBILE PREFERRED)

TITLE OF YOUR ENTRY (IF DIFFERENT FROM SPONSORING ORGANIZATION)

**DETAILED CONTINGENT SPECIFICATION**

This section is used to prepare the parade line-up, which will allow for the appropriate spacing of the entries. Please be very clear as to how much space your entry needs. Include number of people walking or riding, number of vehicles (including vehicles pulling a float), animals, how you intend to use music or amplified sound, etc. Also include number of axels on vehicle, and whether vehicles are convertibles or standard hard-top vehicles.

NUMBER OF PEOPLE

NUMBER OF VEHICLES

**PUBLIC INFORMATION ABOUT YOUR ENTRY**

This information will be announced as your parade entry passes the Parade Grandstand. Please keep it to 3-4 sentences and about your organization.

SIGNATURE

By signing below, I certify that I have read and understand the application instructions, and rules for participation. I understand that no organization is guaranteed any particular placement in the parade. As the primary contact person, I understand I will be the only person the Center will contact to inform the organization of important information, dates, and requests for additional information. I further understand that participation in Pride is a privilege and will adhere to the letter, the spirit, and the principles of this event. **This is a binding legal contract** and I am 18 years of age or older and have been authorized by my sponsoring organization to enter into this contract.

TITLE

DATE