

The Sacramento LGBT Community Center Presents

# Sacramento Pride Festival

Saturday, June 3, 2017

11:00 am to 5:00 pm

Capitol Mall, Sacramento, California

LIMITED SPACE—SIGN UP TODAY!



## Non-Food Exhibitor Application

(THIS IS NOT THE APPLICATION FOR FOOD VENDORS)

Exhibitor applicant deadline: Friday, May 12, 2017, 5:00 pm

Late applicants, if accepted, are subject to a \$100 late charge

Mail or E-Mail to:

Details Details c/o Sacramento Pride  
PO Box 160847 Sacramento, CA 95816  
(916) 443-3855 fax (916) 443-1838  
details@saccenter.org  
www.sacramentopride.org

	Day	Date	Time
Food vendor registration form and payment deadline	Friday	May 5, 2017	5:00 pm
Exhibitor (non-food) registration form and payment deadline	Friday	May 12, 2017	5:00 pm
Food vendor move in/setup	Friday	June 2, 2017	9:00 pm
Exhibitor (non-food) move in/setup	Saturday	June 3, 2017	7:00 am
Food vendors and exhibitors must be fully set up	Saturday	June 3, 2017	10:30 am
Pride parade	Saturday	June 3, 2017	11:00 am
Pride festival starts	Saturday	June 3, 2017	11:00 am
Booth teardown	Saturday	June 3, 2017	6:00 pm
Food vendors and exhibitors must be cleared from festival area	Saturday	June 3, 2017	8:00 pm

## Rules for Exhibitor Participation

None of the following is to be sold, advertised, distributed, or otherwise present at the event without the written consent of the Sacramento LGBT Community Center:

Alcoholic beverages  
 Bottled water  
 Third-party sponsorships  
 National corporations/franchises

The Center will be the sole distributor of water, ice, and alcoholic beverages. Funds raised from the sale of these items go directly to support the Center's programs and services.

Due to health regulations, the sale of food products is strictly prohibited unless registered as a food vendor on the appropriate registration form.

The Sacramento LGBT Community Center (the "Center") proudly presents the Sacramento Pride Festival and Parade for the public as educational and entertainment event, and reserves all rights as producers. Any reproduction, broadcast, or commercial use of any portion of the event, in whole or in part, in any form without explicit written consent of Sacramento LGBT Community Center is strictly prohibited.

The Sacramento LGBT Community Center reserves the right to refuse anyone participation at this event and does not guarantee your success at this event.

By signing and submitting the attached application, you (hereinafter referred to as "Exhibitor/Vendor") agree to comply with the following terms and conditions. Violations of these terms and conditions can be cause for removal from festival grounds without refund and can result in being expelled from future events. **NO INCOMPLETE APPLICATIONS WILL BE ACCEPTED.**

**Booth Space:** Exhibitor spaces are rented in 10 foot by 10 foot squares. Each space will include one 10 foot by 10 foot tent, one eight-foot table, and two chairs. You are permitted to use your own tent or booth structure in your space provided it fits into the space for which you have paid and otherwise meets City of Sacramento safety guidelines (spaces for own tent are limited) Please mark on contract that you will

provide your own tent. No tent or structure may exceed 15 feet in height. Additional tables and chairs are available for rent for a fee. Electricity may also be purchased for a fee.

**Product Exclusivity:** Product exclusivity is granted only to those Exhibitors who pay an exclusivity fee established by The Center. Please contact the Event Manager Details Details. The Center reserves the sole right to determine who will be granted exclusivity and to determine the number of exhibitors that sell similar products and/or services.

**Trademarks:** The Center reserves the right to the use of its logos, name, marks, symbols, and other intellectual property. Any use of these without express written permission is a violation of the agreement with The Center and will result in expulsion from the festival.

**Placement:** The Center reserves the sole right to place Exhibitors in any location it deems fit. If you have a special requirement (i.e. ADA accommodation) please contact The Event Manager, Details Details, at [details@saccenter.org](mailto:details@saccenter.org).

**Electricity:** An electrical connection of up to 15 amps may be purchased for an additional fee. The locations for which power can be supplied are limited and available on a first-come first-served basis only. Exhibitors will have one power connection per booth and are responsible for their own power strips or extension cords within their booth area. Due to

City of Sacramento fire regulations, exhibitors wishing to bring their own generators may do so only with prior written consent of the Center.

**Set-up:** Exhibitors will be allowed to enter the festival at the Exhibitor gate at 7:00 am on the day of the event. Vehicles are permitted in Festival area from 7:00am-10:00am. Gates will not be opened for exit until 6:00pm, or when the Sacramento PD deems it safe to open gates. Early move out is not permitted, all Exhibitors must stay open until 5:00pm (this will be strictly enforced The Center Pride Staff).

**Parking:** Exhibitors may park in various garages in the area for a nominal fee. All vehicles must exit the festival area by 10:00 am.

**Admission:** Each Exhibitor will be given four admission tickets to the festival as part of their space rental. Additional entry tickets may be purchased at regular price, \$10 each.

**Deadlines:** The deadline for non-food exhibitors is 5:00 pm on Friday, May 12, 2017. Due to health regulatory filings, the deadline for food vendors is one week earlier, 5:00 pm on Friday, May 5, 2017. At the discretion of The Center, late applications may be accepted. A late fee will apply.

**Cancellations:** You may cancel your booth application at any time before the Deadline as stated above. You will receive a refund of fees paid, less a 20% processing fee. Cancellations after the deadline will not be refunded.

Assigned spaces not checked-in and occupied by the Exhibitor by 9:00 am on the day of the event will be subject to re-sale by The Center. Provided there is adequate additional space, the original Exhibitor may be reassigned, but under no circumstances will a refund be made.

**Restrictions:** None of the following are to be sold, displayed, distributed, or otherwise present at the event without the express written consent of The Center: alcoholic beverages, bottled water, third-party sponsorship, national corporations/franchises. Food of any kind and beverages may be sold only by registered food vendors, subject to conditions. Exhibitors found in violation of these rules are subject to immediate expulsion from the festival grounds with no refund of fees paid without prejudice to The Center's right to other claims or damages.

**Insurance:** All Exhibitors must provide proof of insurance. A Certificate of Insurance must be submitted with your application naming Sacramento LGBT Community Center as an additional insured with a minimum general liability limit of \$1 million. Your existing insurance policy is usually sufficient. If you do not have insurance please contact the Event Manager Details at [details@saccenter.org](mailto:details@saccenter.org). We have affordable one-day coverage available through a third party insurance program.

**Noise:** The Center reserves the right to monitor or prohibit the use of any electronic equipment, machinery, or other activity that it determines, in its sole discretion, is distracting from other booths or attendees.

**Conduct:** All Exhibitors and all of their representatives shall conduct themselves at all times in accordance with normal standards of decorum and good taste. The Center reserves the right to eject from the festival grounds anyone violating those standards.

**Adult products:** Sellers of adult products, including but not limited to movies, toys, publications, or other items of an adult nature must clearly identify this on the application. The Center reserves the right to limit, impose special conditions on, or prohibit such sales in its sole discretion. Selling adult products without prior notice and consent of The Center is prohibited.

**Marijuana Sales:** The sale of marijuana, including "legal" or "medicinal" marijuana, shall not be permitted under any circumstances.

**Tobacco:** The sale of tobacco of any kind is prohibited. Smoking shall be confined to designated smoking areas.

**Tattooing and/or Body Piercing:** Exhibitors providing permanent tattooing and/or body piercing must submit a letter of approval from the local health department and all required permits with the application. No genital piercing will be permitted on festival grounds.

**Non-Profit:** Exhibitors claiming non-profit booth pricing must provide a copy of their Internal Revenue Service letter of determination with their application.

**Rainbow Chamber Discount:** Current members of the Sacramento Rainbow Chamber of Commerce are entitled to take a discount of \$35.00 from their exhibitor fees. Proof of membership and/or confirmation from the Rainbow Chamber is required.

**Licenses and Taxes:** Exhibitors are responsible for obtaining and complying with all necessary licenses, permits, and tax regulations. You are advised that a Business Operations Tax Certificate is required to sell, expose for sale, or offer for sale any goods, wares, or merchandise in the City of Sacramento. For more information contact the City of Sacramento at 916-808-8500.

**Limitation of Liability, Indemnity, Release:** Neither The Center, nor any of its officers, agents, volunteers, employees, independent contractors, or other representatives shall be held liable for, and they are expressly released from, liability for any damage, loss, harm, or injury to the person or property of Exhibitor or any of its officers, agents, volunteers, employees, independent contractors, or other representatives, resulting from theft, fire, water, accident, or any other cause.

Exhibitor shall indemnify, defend, and hold harmless The Center and any of its officers, agents, volunteers, employees, independent contractors, or other representatives (i) from and against any and all claims arising from any acts, failures to act, or negligence of Exhibitor or any of its officers, agents, volunteers, employees, independent contractors or other representatives, (ii) from and against any and all claims arising from breach of, or default in the performance of any obligation on Exhibitor's part to be performed under, these terms and conditions, and (iii) from and against all costs, attorney's fees, expenses, and liabilities incurred in the defense of any such claim or any action.

Under no circumstances shall The Center be liable for consequential, indirect, special, or punitive damages of any kind, whether foreseeable or unforeseeable, whether based upon lost goodwill, lost profits, loss of use of the booth, or otherwise, and whether arising out of breach of any express or implied warranty, breach of contract, negligence, misrepresentation, strict liability, or otherwise.

**Important Details**

- Pride is on **Saturday, June 3, 2017**
- Limited Space Available - Sign up today!**
- Applications must be turned in with full payment.
- Applications received after May 12th incur an extra charge.
- Late entries will be accepted only as resources and time permit.
- Check [www.sacramentopride.org](http://www.sacramentopride.org) for updates.



## 2017 PRIDE EXHIBITOR (NON-FOOD) APPLICATION

ORGANIZATION NAME		
CONTACT PERSON NAME & TITLE		CONTACT PHONE NUMBER (MOBILE PREFERRED)
EMAIL ADDRESS		APPLICATION DATE
MAILING ADDRESS- SAME AS ADDRESS FOR CREDIT CARD PROVIDED		
CITY	STATE	ZIP CODE

*Sacramento Pride is produced by and supports the Sacramento Gay & Lesbian Center, a 501(c)(3) charitable organization and is the largest source of funding for the Center and its activities.*

*Pride is run entirely by volunteers. Please help us by remembering:*

*We are here to put our community's best foot forward. Please keep your entry in good taste.*

**Financial Details**

QUANTITY	DESCRIPTION	UNIT PRICE	EXTENDED
	STANDARD EXHIBITOR BOOTH <i>(One 10x10 tent, one 8 ft table, two chairs, four tickets)</i>	475.00	
	NON-PROFIT EXHIBITOR BOOTH <i>(One 10x10 tent, one 8 ft table, two chairs, four tickets)</i>	225.00	
	ELECTRICAL OUTLET <i>(120 volt, 15 amp service. One outlet provided)</i>	150.00	
	ADDITIONAL TABLES <i>(Eight foot table, one included at no additional cost)</i>	40.00	
	ADDITIONAL CHAIRS <i>(Two included in standard package)</i>	10.00	
	ADDITIONAL ADMISSION TICKETS <i>(Four included in standard package)</i>	10.00	
	RAINBOW CHAMBER MEMBER DISCOUNT <i>(See instructions — current RCC members only)</i>	-35.00	
	LATE CHARGE IF RECEIVED AFTER May 12, 2017 <i>(Late entries accepted only as resources and time permit)</i>	100.00	
<input type="checkbox"/> I will be providing my own 10x10 Tent <small>(Vendors wishing to use their own tent must check the box below to insure proper vendor booth placement. It must be a 10x10 and must meet City of Sacramento Safety Guidelines. No discounts provided if using own tent.)</small>		<b>TOTAL</b>	

*This is a fun event, but it requires months of careful planning. Please adhere to our rules and deadlines. They help us make the event great.*

*Our volunteers do their very best to balance the needs and interests of everyone. Delays and changes happen. Please keep a sense of humor and be patient and understanding. Obnoxious or disrespectful conduct towards the organizers will not be tolerated and may result in removal from the event.*

**Payment Details**

make checks payable to Sacramento Pride

CREDIT CARD NUMBER	
EXP. DATE (MM/YY)	NAME ON CARD
AUTHORIZED SIGNATURE	

Send completed applications to:

Details Details  
c/o Sacramento Pride  
PO Box 160847  
Sacramento, CA 95816

(916) 443-3855

# EXHIBITOR APPLICATION (continued)

SPONSORING ORGANIZATION NAME

CONTACT PERSON NAME & TITLE

CONTACT PHONE NUMBER (MOBILE PREFERRED)

**DESCRIPTION OF ACTIVITY**

Please give a brief description of what you plan to do or sell in the space. Use additional pages as necessary. Note any special requests here. Special requests will be accommodated only as resources and time permit. Please note restrictions on generators in the instructions.

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*Alcoholic beverages  
Bottled water  
Third-party sponsorships  
National corporations/  
franchises*

*The Center will be the sole distributor of water, ice, and alcoholic beverages. Funds raised from the sale of these items go directly to support the Center's programs and services.*

*Due to health regulations, the sale of food products is strictly prohibited unless registered as a food vendor on the appropriate registration form.*

*If selling products, a California resale permit is required. Contact the State Board of Equalization at (916) 227-6700 for information.*

*Exhibitor is advised that a Business Operations Tax Certificate is required to sell, expose for sale, or offer for sale any goods, wares, or merchandise in the City of Sacramento. For more information contact the City of Sacramento at 916-808-8500.*

STATE OF CALIFORNIA RESALE PERMIT NUMBER

I am planning to sell adult products. You will be contacted to discuss special requirements.

**PUBLIC INFORMATION ABOUT YOUR ENTRY**

This information will be published on the Sacramento Pride web page ([www.sacramentopride.org](http://www.sacramentopride.org)), used for pre-event publicity, and provided to media organizations. Please provide a brief description of your organization, your entry, and why you are participating. Information subject to editing before publication.

Do not include information about this entry on the web site or in media or other pre-event publicity.

By signing below, I certify that I have read and understand the application instructions and rules for participation. As the primary contact person, I understand I will be the only person the Center will contact to inform the organization of important information, dates, and requests for additional information. I further understand that participation in Pride a privilege and will adhere to the letter, the spirit, and the principles of this event. **This is a binding legal contract** and I am 18 years of age or older and have been authorized by my sponsoring organization to enter into this contract.

SIGNATURE

TITLE

DATE